

BIG City Butterflies

Helping Londoners discover the world of butterflies and moths in their local area



BIG City Butterflies - An exciting new project for London!

Butterfly Conservation (BC) has been awarded Heritage Lottery funding to develop a pioneering project called 'Big City Butterflies'. This project will help Londoners discover butterflies and moths, connecting them to their local green spaces. The people we reach through this project will have opportunities to learn about how they can help butterflies and moths to thrive. Butterfly Conservation need help to make some important discoveries by asking Londoners to help us determine how populations of butterflies and moths in the capital are faring. Please join us in making London a great place for butterflies and moths!



Butterfly Conservation – who are we?

Butterfly Conservation is the UK charity dedicated to saving butterflies, moths and our environment. We are one of the largest insect conservation organisations in the world with more than 100,000 supporters and 15,000 volunteers.

We work to raise awareness of the plight of butterflies and moths by talking to people through our social media channels, by encouraging people to take part in our successful citizen science programmes and through our education projects.

BIG City Butterflies - our aims:

- To support Londoners to discover the rich butterfly and moth diversity in their local area and in doing so make a stronger connection with their local green spaces.
- To improve the quality and connectivity of green spaces in inner London to increase their suitability for species.
- To increase levels of recording and monitoring in London.
- To increase opportunities for BC to reach new audiences and form new partnerships.
- To enable BC to develop and test new approaches to conservation in urban spaces.



Join us

This year we are completing a 1 year development phase which will allow us to test and refine our plans. We will then submit a full application to the National Lottery Heritage Fund which, if successful, will mean a four year project in London, commencing 2020. We are keen to develop new partnerships with a range of organisations.

Are you:

- A community group that wants to engage more in your local green spaces?
- A site manager who wants advice on how to improve your green space for butterflies and moths?
- Willing to volunteer by helping with habitat management, species survey, events?
- Willing to do a weekly butterfly count?
- A school that would like to get involved and receive free workshops?
- A venue that could host workshops/events?

If the answer is yes, then we'd love to hear from you.



Get involved

Over the coming year we will be planning and developing a full range of activities so now is the time to get in touch with your suggestions and ideas. Our project has three main themes; improving habitats, recording butterflies and moths and sharing our passion for these marvellous insects with the people of London!

Big City Butterflies will also be holding lots of FREE events across London this year to enable us to test our ideas and we would love you to join us.

Whether it is a day of crafts and storytelling for the kids, a walk in your local park with an expert, or a chance to exercise and meet people in the sunshine – there will be events for everyone to discover the world of butterflies and moths.

If this sounds good to you and you would like to find out more then please get in touch, we'd love to hear from you.

Please contact May Webber @
mwebber@butterfly-conservation.org
or 07483039328